

1. What is your interest in Downtown Burlington? (Check all that apply)

	Response Percent	Response Count
Shop here	74.1%	384
Live here	52.1%	270
Own property here	27.8%	144
Sell real estate here	3.1%	16
Work here	18.1%	94
Visit here (but live elsewhere)	27.6%	143
Other (please specify)		85
answered question		518
skipped question		9

2. What are the first three digits of your postal code:

	Response Count
	521
answered question	521
skipped question	6

3. How often do you visit Downtown Burlington?

		Response Percent	Response Count
Every day	<input type="checkbox"/>	40.1%	211
Once a week	<input type="checkbox"/>	36.5%	192
Once a month	<input type="checkbox"/>	15.2%	80
5 to 6 times a year	<input type="checkbox"/>	7.2%	38
Once a year or less	<input type="checkbox"/>	1.0%	5
answered question			526
skipped question			1

4. What brings you to Downtown Burlington (check all that apply)?

	Response Percent	Response Count
Leisure, including walking, cycling, fitness activities	77.7%	408
Shopping at clothing stores	37.1%	195
Shopping at food stores	45.1%	237
Shopping at boutiques	39.2%	206
Meeting with friends or family	53.7%	282
Attending events	62.3%	327
Going to the Burlington Performing Arts Centre	30.9%	162
Going to the Burlington Art Centre	29.7%	156
Going to the Joseph Brant Museum	13.0%	68
Enjoying the waterfront (skating; model boats; playground; cycling; walking)	78.5%	412
Eating at downtown restaurants or pubs	80.6%	423
Working in the downtown	15.4%	81
Living in the downtown	33.5%	176
Maintaining property in the downtown	11.2%	59
Attending medical or dental appointments	29.3%	154
Attending legal, financial or business appointments	18.1%	95
Using services (spas; hair salons; dry cleaning or other)	35.2%	185
Visiting banks or other financial institutions	42.5%	223

Visiting City Hall

25.0% 131

Other (please specify) 29

answered question 525

skipped question 2

5. What three things on the following list do you enjoy most about Downtown Burlington?

	First	Second	Third	Rating Average	Response Count
Shopping	28.6% (62)	31.3% (68)	40.1% (87)	2.12	217
Recreation	45.1% (82)	32.4% (59)	22.5% (41)	1.77	182
Special Events	38.7% (106)	33.6% (92)	27.7% (76)	1.89	274
Restaurants	39.3% (154)	37.2% (146)	23.5% (92)	1.84	392
Services	24.7% (20)	46.9% (38)	28.4% (23)	2.04	81
Social events	20.5% (24)	36.8% (43)	42.7% (50)	2.22	117
Work-related activities	23.1% (12)	26.9% (14)	50.0% (26)	2.27	52
Family-related activities	33.3% (28)	33.3% (28)	33.3% (28)	2.00	84
Cycling and walking opportunities	53.8% (169)	25.8% (81)	20.4% (64)	1.67	314
Enjoying the arts	22.3% (25)	33.9% (38)	43.8% (49)	2.21	112
Other (please specify)					38
				answered question	522
				skipped question	5

6. What three things on the following list would you like more of in Downtown Burlington?

	First	Second	Third	Rating Average	Response Count
Shopping	58.9% (179)	20.4% (62)	20.7% (63)	1.62	304
Recreation	33.3% (58)	37.9% (66)	28.7% (50)	1.95	174
Special Events	44.2% (87)	36.5% (72)	19.3% (38)	1.75	197
Restaurants	43.7% (76)	36.2% (63)	20.1% (35)	1.76	174
Services	35.1% (34)	37.1% (36)	27.8% (27)	1.93	97
Social events	30.1% (49)	36.2% (59)	33.7% (55)	2.04	163
Work-related activities	34.8% (16)	21.7% (10)	43.5% (20)	2.09	46
Family-related activities	35.0% (42)	30.0% (36)	35.0% (42)	2.00	120
Cycling and walking opportunities	46.6% (75)	28.6% (46)	24.8% (40)	1.78	161
Enjoying the arts	29.0% (40)	29.0% (40)	42.0% (58)	2.13	138
Other (please specify)					115
answered question					489
skipped question					38

7. Were you aware that the city has a vision and an action plan for Burlington's downtown?

	Response Percent	Response Count
Yes	56.5%	297
No	28.9%	152
Not sure	14.6%	77
answered question		526
skipped question		1

8. How do you suggest the city should share information about Downtown Burlington, and ask for feedback about Downtown Burlington (check all that apply):

		Response Percent	Response Count
City's website	<input checked="" type="checkbox"/>	69.9%	364
E-mail updates	<input checked="" type="checkbox"/>	62.6%	326
Newspaper ads in the Post	<input checked="" type="checkbox"/>	65.1%	339
Twitter and Facebook	<input checked="" type="checkbox"/>	36.7%	191
Workshops	<input type="checkbox"/>	17.9%	93
Open houses	<input checked="" type="checkbox"/>	35.1%	183
Newsletters	<input checked="" type="checkbox"/>	44.5%	232
Public meetings	<input checked="" type="checkbox"/>	46.3%	241
	Other (please specify)		43
answered question			521
skipped question			6