

Turning Graphical Results by Question

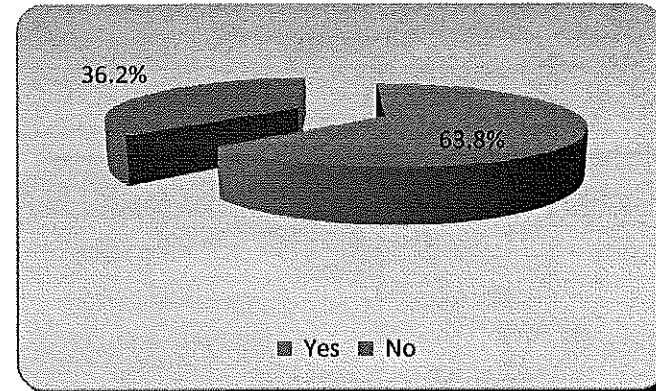
Session Name: New Session 11-7-2012 9-28 PM results

Created: 11/8/2012 3:30 PM

1.) Visioning Exercise A. I live in Downtown

Burlington. (multiple choice)

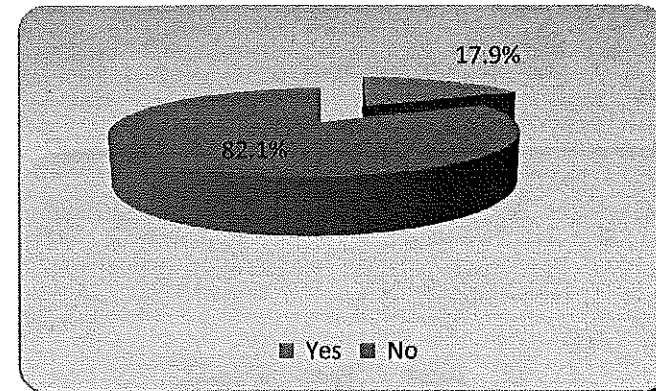
	Responses	
Yes	83	63.85%
No	47	36.15%
Totals	130	100%



2.) B. I am the owner of a business in Downtown

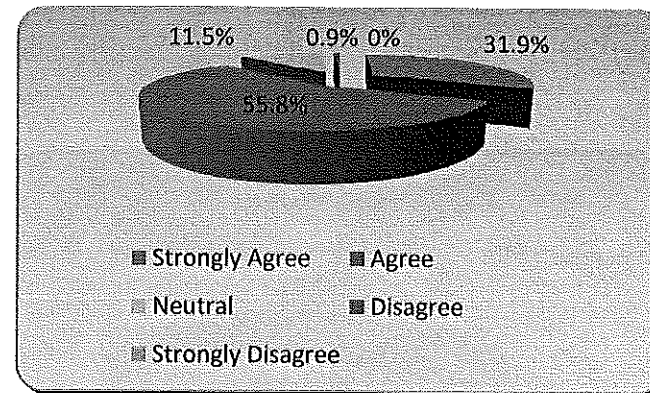
Burlington. (multiple choice)

	Responses	
Yes	24	17.91%
No	110	82.09%
Totals	134	100%



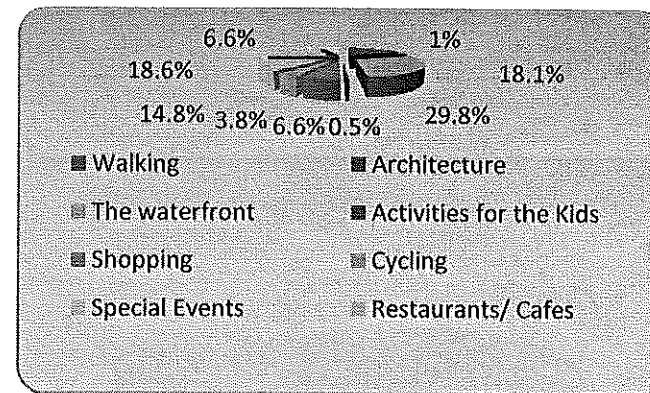
3.) C. I think that Downtown Burlington currently has a lot going for it. (multiple choice)

	Responses	
Strongly Agree	36	31.86%
Agree	63	55.75%
Neutral	13	11.50%
Disagree	1	0.88%
Strongly Disagree	0	0%
Totals	113	100%



4.) D. What Three Things Do You Enjoy Most About Downtown Burlington? (multiple choice)

	Responses	
Walking	71	18.11%
Architecture	4	1.02%
The waterfront	117	29.85%
Activities for the Kids	2	0.51%
Shopping	26	6.63%
Cycling	15	3.83%
Special Events	58	14.80%
Restaurants/ Cafes	73	18.62%
Performing Arts Centre	26	6.63%
Totals	392	100%



5.) E. Which Three Functions Needs the Most Attention by the City? (multiple choice)

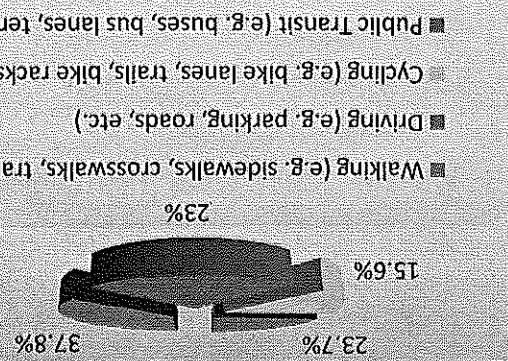
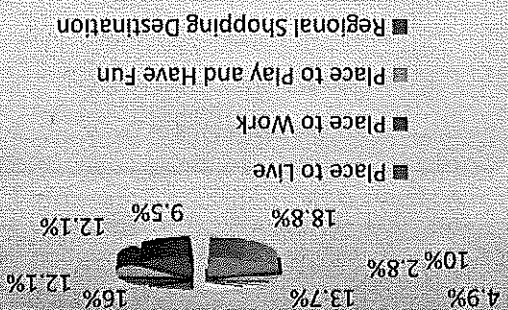
Function	Count	Percentage
Place to Live	62	15.98%
Place to Work	47	12.11%
Place to Play and Have Fun	47	12.11%
Regional Shopping Destination	37	9.54%
Neighbourhood Shopping Destination	73	18.81%
Cultural Centre	39	10.05%
Civic Centre	11	2.84%
Tourist Centre	19	4.90%
Entertainment Centre	53	13.66%
Totals	388	100%

Responses

6.) F. In Terms of Making Downtown More Enjoyable, Which of the Following Types of Transportation Should be the First Priority to Improve? (multiple choice)

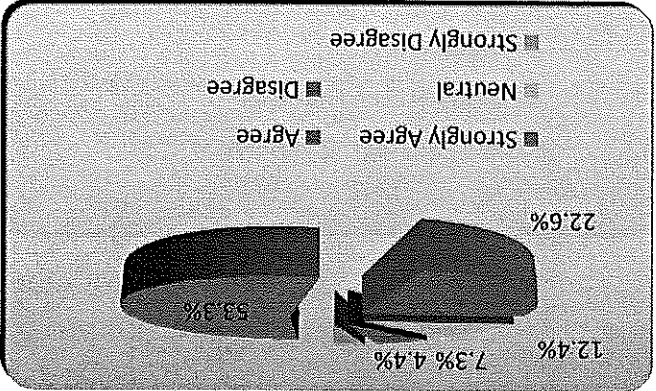
Transportation Type	Count	Percentage
Walking (e.g. sidewalks, crosswalks, trails e...)	51	37.78%
Driving (e.g. parking, roads, etc.)	31	22.96%
Cycling (e.g. bike lanes, trails, bike racks, ...)	21	15.56%
Public Transit (e.g. buses, bus lanes, termin...	32	23.70%
Totals	135	100%

Responses



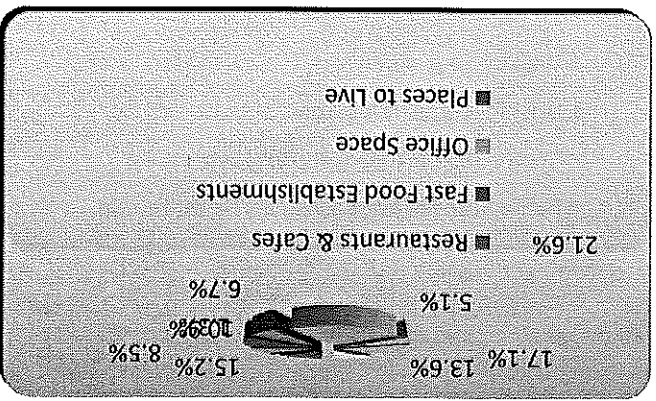
8.) H. The City should pursue opportunities to attract office development in the downtown to provide more daytime activity and job opportunities. (multiple choice)

Strongly Agree	73	53.28%
Agree	31	22.63%
Neutral	17	12.41%
Disagree	10	7.30%
Strongly Disagree	6	4.38%
Totals	137	100%



7.) G. What Three Things Would You Like to See Added to the Downtown? More... (multiple choice)

Restaurants & Cafes	57	15.20%
Fast Food Establishments	5	1.33%
Office Space	32	8.53%
Places to Live	41	10.93%
Personal Services	25	6.67%
Entertainment Opportunities	81	21.60%
Activities for Kids	19	5.07%
Retail Stores	64	17.07%
Parks and Open Space	51	13.60%
Totals	375	100%



9.) 1. The City should work to ensure that there are housing choices available for all kinds of people in the downtown (e.g., young and old, families and singles, covering all price points). (multiple choice)

Totals	
Strongly Agree	77
Agree	29
Neutral	14
Disagree	9
Strongly Disagree	5
Totals	134
	100%

Responses

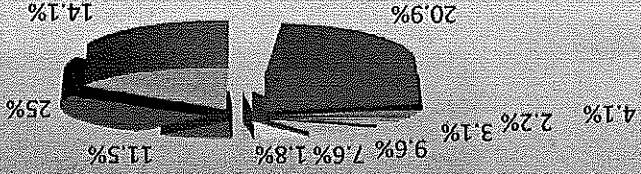
10.) 1. What Type(s) of Retailers Do You Think Should Be Added to Downtown Burlington (Choose As Many as You Like) (multiple choice)

Fashion & Accessories	56	11.48%
Specialty Food (e.g. Bakery, Butcher, Cheese...	122	25%
Another Supermarket	69	14.14%
A Farmers Market	102	20.90%
Children's Clothing Stores	20	4.10%
Convenience Stores	11	2.25%
Discount Stores	15	3.07%
Shops for Tourists & Visitors	47	9.63%
Services	37	7.58%
None – Downtown Burlington Has Enough Retail ...	9	1.84%
Totals	488	100%

Responses



Strongly Agree
Agree
Neutral
Disagree
Strongly Disagree



Fashion & Accessories
Specialty Food (e.g. Bakery, Butcher, Cheese...
Another Supermarket
A Farmers Market
Children's Clothing Stores
Convenience Stores

11.) K. How well does this vision statement reflect your vision for Downtown Burlington? (multiple choice)

Response	Count	Percentage
Poor	8	5.97%
Fair	6	4.48%
Average	23	17.16%
Good	56	41.79%
Excellent	41	30.60%
Totals	134	100%

12.) L. In your opinion, what are the top three elements that the downtown vision statement should focus on? (multiple choice)

Increasing opportunities for a variety of hou...	41	10.79%
Protecting existing neighbourhoods	32	8.42%
Attracting more jobs to downtown, including o...	52	13.68%
Expanding retail selection in the downtown	20	5.26%
Attracting retail uses that serve the local n...	50	13.16%
Attracting regional retail uses	12	3.16%
Maintaining a civic presence (e.g. City Hall)...	22	5.79%
Enhancing cultural opportunities and experien...	29	7.63%
Providing opportunities for safe walking and ...	43	11.32%
Ensuring that downtown be active and vibrant ...	79	20.79%
Totals	380	100%

