

Public Engagement Summary

Engagement Activities

Engagement during the first phase (August/September) included the following:

Tactic	Description and Reach
Survey (Online, Paper Copies & Translated formats).	218 online responses 10 paper copy responses 80 translated responses
Citizen Action Labs (2) August 22	70 Attendees
Pop-up Events Aug 13-31	17 events
Food for Feedback (booth) Sep 12	1000 members of the public attended 58 post-it notes left at booth

Engagement during the second phase (October to December) included the following:

Tactic	Description and Reach
Citizen Action Labs (5) Oct 23: 2 General Action Labs Oct 24: Burlington Youth Student Council Oct 30: Halton Multicultural Council Nov 2: General Action Lab	Over 200 people attended between the 5 Citizen Action Labs
P2H Student Outreach Program 6 high school classes at 2 Burlington High Schools	130 student participants
Online Survey	169 Responses
Walking Tour (2 Hours) Oct 26	25 people attended

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Drop-In Sessions (2 Hours) Nov 8, 12, 15 Nov 20 – Staff Open House	A handful of people attended each session
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Written Submissions

Over the course of the project, multiple written submissions were received as follows:

Submission Phase	Number of Submissions
2017-2018	10
Phase 1 (Summer 2019)	5
Phase 2 (October – December 5)	29
Phase 3 (December 5 to February 14)	42

The period following the Council endorsement of the preliminary preferred concept on January 27, 2020 was not intended to be a period of broad engagement period as outlined in the Public Engagement Plan, however, submissions were accepted up to a deadline of Feb 14th for consideration in the policy development phase. The deadline for comments was promoted using the following measures:

- Through a press release on January 28
- Notification sent to all project/Official Plan subscribers via Constant Contact on January 29
- Published on the Get Involved webpage (in the Latest News section and in the Key Dates section) on Jan 31
- Notification to all Get Involved Burlington members in the February Get Involved newsletter, sent on Jan 31
- Notice of the January 27 Council decision was provided through the City's social media outlets on January 31 and February 3

Delegations

Over the duration of the project, a number of delegations were received at Council:

Council or Committee Meeting	Delegations
December 5 Community and Infrastructure Committee	In Person: 9 delegations

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	Written: 6 letters
January 16 Community Planning, Regulation and Mobility Committee	In Person: 6 delegations Written: 15 letters
January 27 Council meeting	Written: 2 letters

Additional Outreach

Between late September 2019 and May 2020, the project team also engaged stakeholders through presentations and discussion at the following meetings:

Outreach Event	Number of Meetings or Communications
<p>Citizen Advisory Committees (meetings attended by project team):</p> <ul style="list-style-type: none"> - Heritage Burlington (Oct 9 and Mar 11) - Sustainable Development Committee (Oct 16) - Inclusivity Advisory Committee (Oct 18) - Senior’s Advisory Committee (Oct 21) - Integrated Transportation Advisory Committee (Oct 28) - Cycling Advisory Committee (Oct 29) - Downtown Parking Committee (Nov 14) - Millennial Advisory Committee (Jan 8) - Burlington Accessibility Advisory Committee (Feb 24) 	<p>10 meetings total with 8 advisory committees</p> <p>4 email communications</p> <p>Meetings scheduled with advisory committees in late March and early April 2020 were cancelled due to COVID-19 pandemic. Staff had been scheduled to attend the following cancelled meetings:</p> <ul style="list-style-type: none"> - Integrated Transportation Advisory Committee (Mar 23) - Sustainable Development Committee (Mar 25) - Inclusivity Committee (Mar 27) - Cycling Advisory Committee (Mar 31) - Mayor’s Millennial Advisory Committee (Apr 1) <p>Due to meeting cancellations, committees were invited to reach out to staff by email with any questions.</p>
<p>Burlington Downtown Business Association:</p>	<p>September Board Meeting</p> <p>November Board Meeting</p> <p>February Board Meeting (Retail Policies)</p>

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	February 26 Retail Workshop March Board Meeting (Retail Update)
Councillor Ward Meetings	Ward 2 (October 17) Ward 4 (November 6) Ward 5 (September 25)
Housing and Development Liaison Committee Meeting	December 4 th May 6 th
HHHBA (now WEHBA - West End Home Builders Association) Preferred Concept Session	January 10 th
Citizen Group Meetings	We Love Burlington: January 13
Staff Workshops	February 20 th