



**CORPORATE SERVICES DIVISION**

**Clerks Department**

<b>TO:</b>	<b>Chair and Members of the Community and Corporate Services Committee</b>
<b>SUBJECT:</b>	<b>October 2007 Official Delegation to Apeldoorn, the Netherlands</b>

<b>Report Number:</b>	CL-15/07	<b>Report Date:</b>	June 29, 2007		
<b>Author(s):</b>	Evelyn Eichenbaum	<b>Date to Committee:</b>	August 7, 2007		
<b>Telephone:</b>	905-335-7600	<b>Ext.</b>	7492	<b>Date to Council:</b>	August 13, 2007
<b>Ward(s) Affected:</b>	1 2 3 4 5 6 All	<b>File Number(s):</b>	130-Mund		

**APPROVALS:** \_\_\_\_\_  
Department Head                      General Manager                      City Manager

To be completed by the Clerks Department

Committee Disposition & Comments	<input type="text"/>
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01- Approved 02 - Not Approved 03 - As Amended 04 - Referred 05 - Deferred 06 - Received & Filed 07 - Withdrawn	
Council Disposition & Comments	<input type="text"/>
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**1.0 RECOMMENDATION:**

THAT a delegation composed of Councillor Craven, the Chair of the Burlington Mundialization Committee, the Chair of the Apeldoorn sub-committee, the Chair of the Cycling Committee and a member of senior staff be authorized to travel to Apeldoorn, the Netherlands in October 2007 to take part in the Apeldoorn-Burlington conference on October 18<sup>th</sup>.

**2.0 PURPOSE:**

This report has been prepared in response to Apeldoorn's invitation to the Mayor of the City of Burlington, and the Apeldoorn-Burlington committee's proposal for a one-day conference to be held in Apeldoorn regarding exchange programs between Apeldoorn and Burlington.

### **3.0 BACKGROUND AND RELATIONSHIP TO STRATEGIC PLAN:**

In May 2005, Burlington and Apeldoorn signed a twinning agreement and proclamation to formalize the friendship between the citizens of the two communities, and to foster mutual understanding in such areas as the arts, culture, education, history, sports and business. In October 2006, the first citizen delegation from Apeldoorn visited Burlington and took part in a successful program that centred on the two themes of art (amateur painting) and nature/environment.

### **4.0 DISCUSSION:**

Based on the success of Apeldoorn's citizen delegation to Burlington, the Apeldoorn-Burlington Committee has organized a reciprocal program for interested Burlington citizens to visit Apeldoorn from October 13<sup>th</sup> through October 23<sup>rd</sup>, 2007. The committee is also very interested in convening volunteers, staff and officials from both Apeldoorn and Burlington for a one-day conference. The purpose of the conference is to discuss short-term and long-term goals and exchange programs to best benefit citizens and staff from the two communities in fostering mutual understanding and education in key areas: culture, education, sports, recreation and business.

The Burlington Mundialization Committee has promoted the citizen tour for October, and as a result, there will be a group of 12 to 14 citizens taking part in the delegation. In May 2007, Mayor Jackson received an invitation from Mayor Fred de Graaf of Apeldoorn to visit Apeldoorn and take part in the October 18<sup>th</sup> conference. As this October trip will be the first occasion that a Burlington citizen delegation visits Apeldoorn since the official twinning, the attendance of Councillor Craven, representing Burlington as Deputy Mayor, and a staff member at this conference will demonstrate Burlington's commitment to the relationship between our two cities and allow for significant discussion regarding future goals.

### **5.0 FINANCIAL MATTERS:**

The Burlington Mundialization committee has budgeted \$3,400 for committee member(s) to accompany the October 2007 citizen delegation and at its July 11, 2007 meeting, the committee passed a motion endorsing the expenditure of these funds. As part of Apeldoorn's program includes home stays with host families, costs are minimized.

The City also has a corporate account to support the City's council and staff-directed activities related to mundialization. Costs for a member of council, and one staff person to attend Apeldoorn on this occasion will be funded from this account. Corporate funds have been requested by the Burlington Cycling Committee to allow the Chair of the Cycling Committee to visit Apeldoorn at the same time. As this is the year that Burlington's Cycling Master Plan is being undertaken and Cycling Committee members met with Apeldoorn representatives here in the spring, this is an opportune time to enhance our learning about Apeldoorn's progressive policies and cycling amenities.

**6.0 ENVIRONMENTAL MATTERS:**

N/A

**7.0 COMMUNICATION MATTERS:**

The official delegation (Councillor Craven, a staff member, two members of the Mundialization Committee and Cycling Committee chair) will report back on the trip and any recommendations for development of the relationship.

**8.0 CONCLUSION:**

The City of Burlington has traditionally been very supportive of its twinning relationships. Apeldoorn is keen to reciprocate the hospitality bestowed upon its citizens by Burlington in 2006 and to move forward in fostering mutual connections between citizens, officials and staff in the areas identified in our twinning agreement. Officials and staff attending Apeldoorn in October will demonstrate Burlington's interest in moving forward with this relationship.

Respectfully submitted,

Evelyn Eichenbaum  
Committee Clerk

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**Appendices:**

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**Staff / Others Consulted:**

Name	Telephone
Kim Phillips	7702
Bob Carrington	7608

**Notifications:**

Name	Mailing or E-mail Address

**Special Instructions:**

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