

## Appendix D of Report F-12-13

### Environmental or Certification Labels

 <p style="text-align: center;">International ENERGY STAR Label</p> 	<p><b>ENERGY STAR®:</b></p> <p>An international symbol of energy efficiency first introduced in 1992. The ENERGY STAR® program is a government/industry partnership to make it easier for consumers to identify top energy performers on the market.</p> <p><b>Categories</b> – major appliances, residential heating and cooling equipment, office equipment (such as computers, printers and all-in-one machines), consumer electronics (such as televisions, audio and video equipment), lighting goods, commercial goods, windows and doors, and new homes.</p> <p>On Canadian made goods the ENERGY STAR® logo is either black or blue and is displayed alone or as part of the EnerGuide label.</p> <p>Companies that are part of the ENERGY STAR® program may be identified as an “ENERGY STAR® Participant” with the label in either black or blue. For goods made outside of Canada look for the international ENERGY STAR label.</p> <p>For more information or to find ENERGY STAR goods and manufacturers visit <a href="http://oee.nrcan.gc.ca/residential/energystar-portal.cfm">http://oee.nrcan.gc.ca/residential/energystar-portal.cfm</a></p>
 	<p><b>EcoLogo™ Program</b></p> <p>The EcoLogo™ is a comprehensive environmental standard and certification program founded by the Government of Canada in 1988 and managed by TerraChoice since 1995. Certification is based on compliance with stringent environmental criteria reflecting the entire life cycle of goods and verified by an independent third party. The EcoLogo™ program is one of two in North America that has been successfully audited by the Global Ecolabelling Network (GEN) as meeting ISO 14024 standards for eco-labelling. Green Seal™ is the other program.</p> <p><b>Categories:</b> a wide variety of goods and services including</p>

	<p>automotive related goods and services; building and construction goods; cleaning and janitorial goods; consumer goods; containers, packaging, bags and sacks; electricity goods; events; fuels, lubricants and related goods; marine goods; office furniture equipment and business goods; printing goods and services; and pulp and paper services.</p> <p>For a complete list of EcoLogo™ certified goods visit <a href="http://www.ecologo.org/en">http://www.ecologo.org/en</a>. This website also includes a useful tool to find information about specific good categories.</p>
	<p><b>Green Seal™</b> Green Seal™ is a US-based third party environmental certification program introduced in 1989. Green Seal standards are based on the International Organization for Standardization (ISO) standards for environmental labelling programs which includes a life cycle approach.</p> <p><b>Categories:</b> a variety of goods and services including but not limited to cleaning goods, paper goods, hand soaps and cleaners, construction equipment, paint and coatings.</p> <p>For more information or to use the Green Seal™ interactive search for specific goods and services visit <a href="http://www.greenseal.org/Home.aspx">http://www.greenseal.org/Home.aspx</a>.</p> <p><b>Note:</b> The EcoLogo™ and Green Seal™ symbols are comparable and may be found on similar goods. It is not necessary for a good to have both of these symbols. Either is one is acceptable.</p>
<p><b><u>Green Buildings</u></b></p>	
	<p><b><u>LEED®</u></b> Leadership in Energy and Environmental Design (LEED) is a sustainable building rating system used in Canada and the United States. LEED® promotes sustainability through a whole-building approach by measuring performance in five categories: Sustainable Sites, Water Efficiency, Energy and Atmosphere, Materials and Resources, Indoor Environmental Quality, Innovation and Design Process.</p> <p>LEED® buildings are rated as certified, silver, gold and platinum</p>



based on accomplishments in the above categories.

For more information visit

<http://www.cagbc.org/AM/Template.cfm?Section=LEED>

### **Paper / Wood Goods**



#### **Forest Stewardship Council**

The Forest Stewardship Council (FSC) is an international certification and labelling system for the promotion of responsible forest management. Forests are evaluated to meet FSC's environmental and social standards and the FSC issues a chain of custody certification to track forest fibre all the way through the manufacturing process. Consumer goods such as wood, paper and other forestry-made consumer goods such as toilet paper and disposable cutlery may be labelled with the FSC logo.

For more information visit FSC Canada

<http://www.fsccanada.org/default.htm>



#### **Sustainable Forestry Initiative (SFI)**

Sustainable Forestry Initiative is a non-profit organization devoted to improving sustainable forest management in Canada and the US. The SFI label indicates that wood and paper goods that are from an SFI certified source and made from post-consumer recycled material.

For more information visit <http://www.sfiprogram.org/>